

# IT'S NOT WHY YOU'D CHOOSE CHICAGO... IT'S WHY WOULDN'T YOU?

In addition to our transformative new exhibitor rights, here's the tip of the iceberg when it comes to seeing why Chicago is the perfect destination city for your upcoming event, meeting or convention.



## CHICAGO IS...



### EASILY ACCESSED FROM ALL POINTS ON THE GLOBE

- We're a non-stop global gateway to 71 international and 165 domestic business centers.
- Chicago is within a 4 1/2-hour flight of all major North American destinations—and a quarter of the country is within a day's drive.



### EASY TO GET AROUND ONCE YOU'RE HERE

- Chicago offers one of the largest public transportation networks in North America.
- We have the second largest fleet of taxis in the nation.



### A TOP GLOBAL BUSINESS CENTER

- Chicago is home to 29 Fortune 500 companies (10 Fortune Global 500).
- More than 400 corporate headquarters are located here.



### A GLOBAL CENTER OF INTELLECTUAL CAPITAL

- We're home to two of the top business schools in the world (Northwestern University's Kellogg School of Management and University of Chicago's Booth School of Business).
- Chicago boasts the densest concentration of medical research centers in the United States.



### HOME TO MANY POTENTIAL EVENT ATTENDEES IN KEY INDUSTRIES

- More than 2.4 million working-age adults are within a 50-minute commute to downtown.
- Chicago is a leader in business and financial services, manufacturing, transportation and distribution, biotechnology, information technology, and green energy among others.



### A WIRELESS CITY AND FIBER OPTIC HUB

- Chicago is the Most-Internet Accessible City in America.
- Our Chicago Network Access Point (NAP) is the world's largest commercial Internet exchange point by volume.



### A TRUE "DESTINATION"

- Chicago features world-famous architecture and many museum and theatre opportunities.
- We have diverse and top-rated restaurants, magnificent shopping, and beautiful parks and beaches.



### THE PLACE TO GO FOR WORLD-CLASS HOSPITALITY

- There are over 100,000 rooms in the greater Chicagoland area.
- Chicago has 32,000 rooms downtown.



### GREEN

- We're ranked the #1 Green City based on amount of LEED certified buildings (27 total) by Business Facilities magazine (2007).
- Thanks to our Green Hotels Initiative, Chicago surpasses every U.S. city with 14 green seal-certified hotels.

**WANT TO LEARN MORE?  
VISIT CHOOSECHICAGO.COM.**

